

# MeatPad

For longer shelf life and greater appeal  
of fresh meat and fish



**MeatPad**



# The key to greater profitability

Higher quality goods · more satisfied customers · fewer markdowns

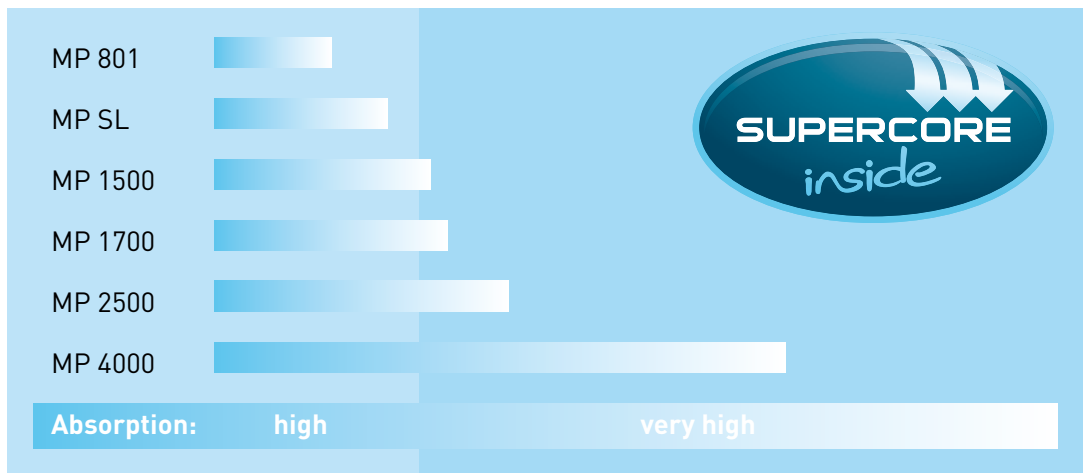
MeatPads from McAirLaid's have been developed for the specific requirements of various meat and fish products. They meet the challenge of absorbing all liquids released within the packaging.

This keeps bacterial growth to a minimum and the goods in the packaging remain fresh and attractive for longer.

The core of all MeatPads consists of pure cellulose, our SuperCore®, which is produced in a special process without synthetic binders or adhesives.

Compared to conventional airlaids, this ensures a significantly higher absorption capacity, as the cellulose fibers are not partially sealed by binders.

For special absorption requirements, superabsorbent fibers (SAF) are added to highly absorbent MeatPads.





### Convincing reasons for MeatPad:

- Very high absorption capacity due to SuperCore® cellulose and, if necessary, SAF
- Absorption across the surface and the open edges, even in an inclined position
- Can be used for meat or fish products and also cheese
- Extension of the minimum shelf life by reducing microbial growth
- More attractive packaging without freefloating liquids
- Available in various widths as rolls or cut to size



### MeatPad Plus

The high-performance version with even more absorbent cellulose



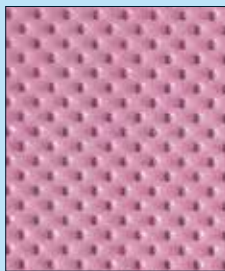
### MeatPad NF

is a completely biodegradable product with a plant fiberbased surface on both sides

## MeatPad colors



10 White



51 Pink



56 Red



24 Dark blue



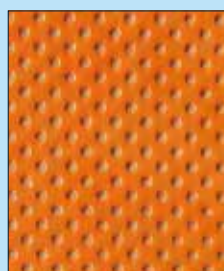
20 Light blue



70 Black



60 Yellow



55 Orange



31 Green



80 Silver



## A strong partner for powerful ideas

### We offer you:

- Development expertise for every technical product requirement.
- A wide range of cellulose-based materials and airlaid specifications with an excellent price/performance ratio.
- Integration of additives such as superabsorbents (SAP/SAF), if required.
- Biodegradability in accordance with EN 13432 and production with low CO2 emissions.
- Flexible product configurations to optimally support your production processes.
- More than 25 years of experience in the production of high-quality components for the food, hygiene and medical industries.
- Reliable delivery thanks to four high-capacity production facilities.



### SuperCore: clean, barrier-free absorption power

Our **SuperCore®** consists of pure cellulose with excellent absorption properties. The special manufacturing technology stands for an **airlaid without synthetic additives or binders**, which leads to significantly better absorption and liquid distribution.

At the same time, our **production takes place without water and without fossil fuels**, thus ensuring a **unrivaled low CO2 footprint** of our products.

## McAirlaid's Vliesstoffe GmbH



### Corporate Head Office

Münsterstr. 61-65  
D-48565 Steinfurt  
+49 2552 93340



### Plant 1

Zum Eichberg 2  
D-37339 Berlingerode  
+49 36071 90090



### Plant 2

Rudolf-Diesel-Str. 6  
D-37308 Heilbad Heiligenstadt  
+49 3606 59090



### Plant 3

Steigerstr. 10  
D-59379 Selm  
+49 2592 914150



### USA | McAirlaid's Inc.

180 Corporate Drive  
Rocky Mount VA 24151  
+1 540 352 5050