

McAirlaid's MAP Enhancer

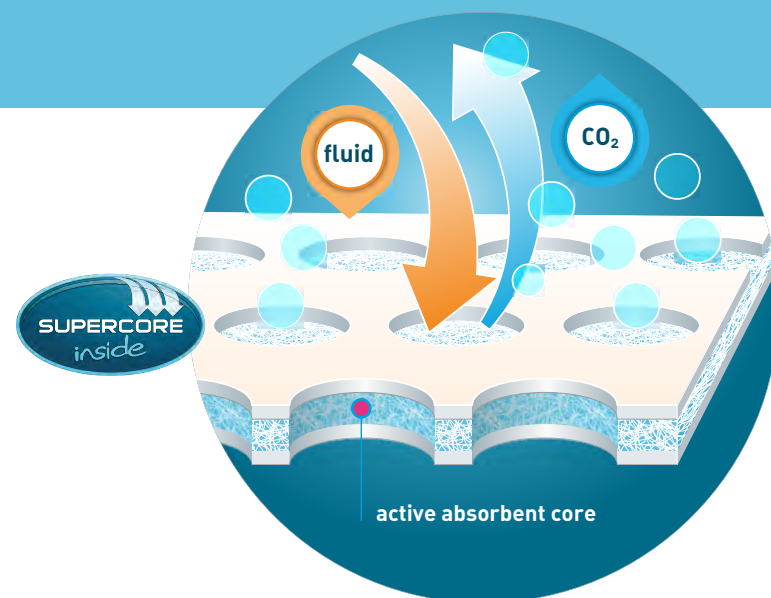
multiple applications

# Time to win!

## Ready for more shelf life



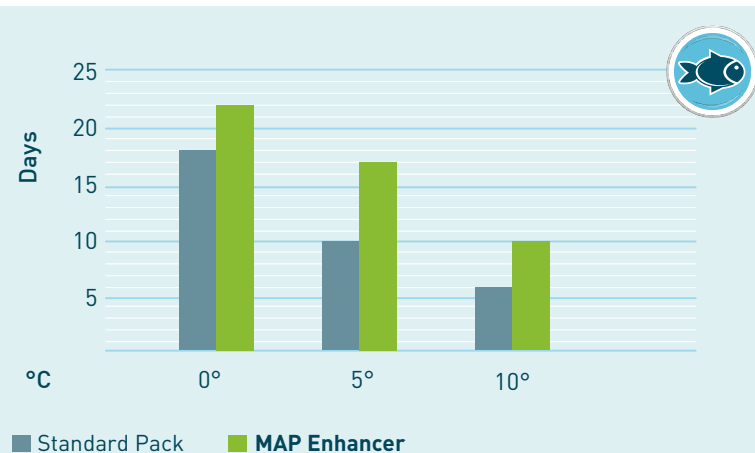
McAirlaid's MAP Enhancer is the first choice for fish, seafood, and chicken packed and distributed under modified atmosphere. It absorbs free drip and generates CO<sub>2</sub> in the pack – microbial growth is inhibited and shelf life maximized. Fish and seafood can even win up to 5 extra days.



Cold chain disturbances?

# We have the insurance for you

Shelf life of fresh fish in days



\*Modelling the Effect of Active Modified Atmosphere Packaging on the Microbial Stability and Shelf Life of Gutted Sea Bass [Tsironi & al, Nov 2019, Applied sciences].



Improved quality & longer shelf life thanks to MAP Enhancer



The facts in summary:

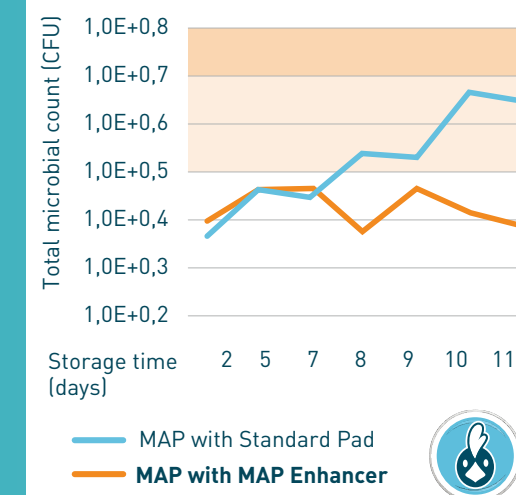
- microbial growth is significantly reduced
- up to 5 days more shelf life compared to normal MAP packaging
- ensure better production planning
- thinner packaging with CO<sub>2</sub> Emitter - saves space and transport costs
- excellent insurance in case of cold chain disturbances
- collapse of packaging is avoided

Up to **5 DAYS** more shelf life!

Optimal for MAP, Skin and Vacuum Packaging

- MAP trays with CO<sub>2</sub>/N<sub>2</sub> gas mix
- Packages proven suitable for CO<sub>2</sub> pads
- Vacuum packaging / skin packaging
- Transport packaging

Effect of CO<sub>2</sub>-emitter for poultry



\*Total microbial count in chicken fillet in MAP pack (70% CO<sub>2</sub> and 30% N<sub>2</sub>), stored at 4°C for 11 days, industry study by McAirlaid's. Entering the orange zone is already critical and alarming.

Please contact us for more info

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**SuperCore: clean,  
barrier-free absorption power**

Our SuperCore nonwoven material consists of pure Cellulose with excellent absorbent properties. The manufacturing technology delivers products with absolutely no adhesives or binders resulting in impressive absorption and enhanced liquid distribution compared to traditional pads.

less food waste | more added value

