

FreshGuard^{HC} the Pad with integrated humidity control

LONGER SHELF LIFE



ABSORPTION. CLEVER. INTEGRATED.

Fruits and vegetables breathe during the process of storage and transportation and therefore emit water vapour into the air. In order to improve shelf life and increase product safety, many packaging companies work with barrier or microperforated films which increases humidity in the Modified Atmosphere Pack (MAP).

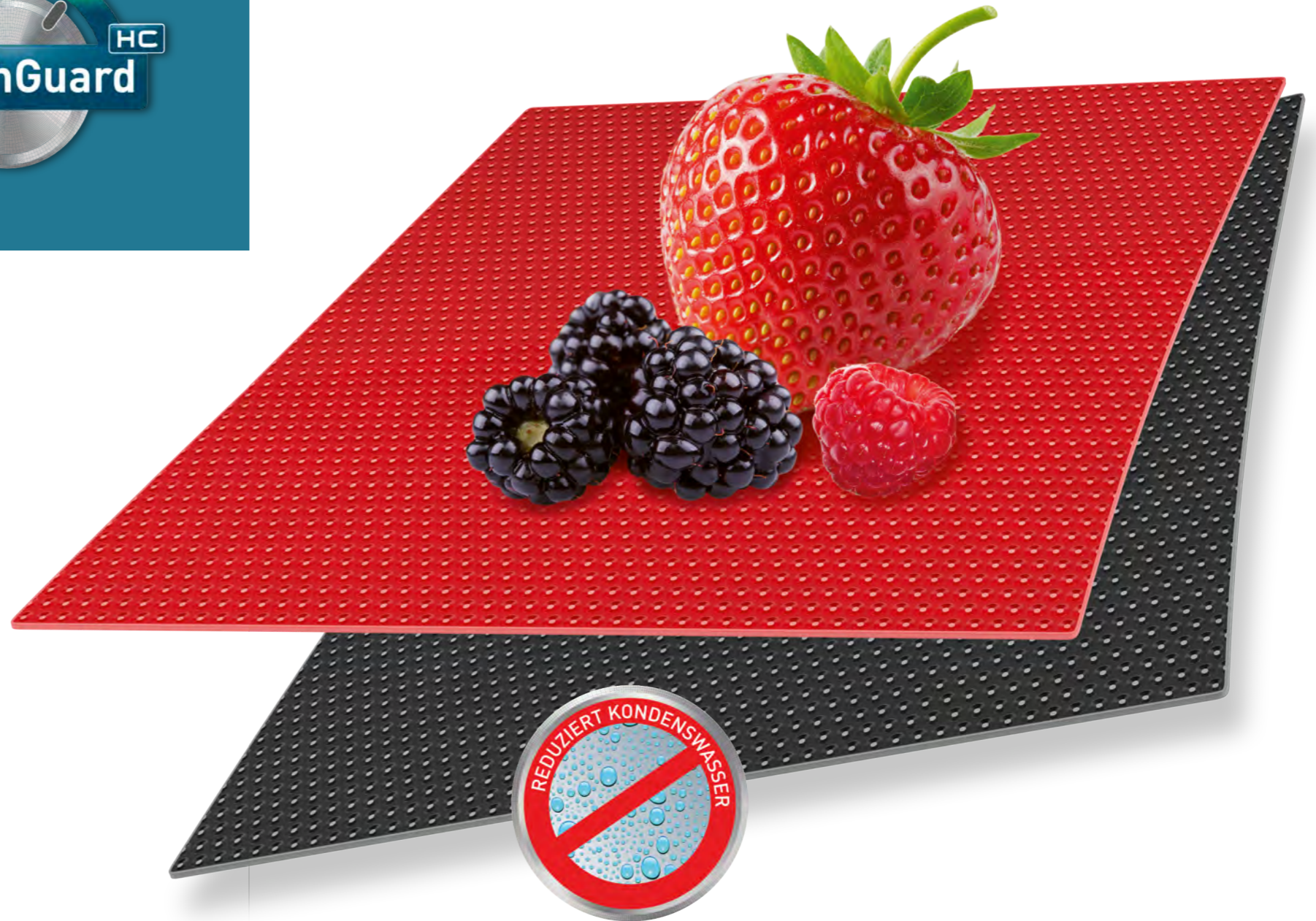


Freshness, you can see! WITHOUT condensation!

FreshGuard^{HC} simply and effectively controls humidity.

McAirlaid's have developed a new generation of pads for humidity control in packaging for berries, fruits, herbs and salads: FreshGuard^{HC}. Thanks to a new technology, in addition to proven cushioning and absorption of liquid, the FreshGuard^{HC} will control humidity and reduce condensation in MAP packaging. FreshGuard^{HC} is breathable, absorbs water vapour without drying out the product and minimizes unpleasant smells. Your products look fresher for longer.

McAirlaid's FreshGuard^{HC} - humidity control in your packaging!



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It has been demonstrated that FreshGuard^{HC} significantly delays condensation build-up, and reduces the consequent negative effects.

effectively reduces condensation

reduces excess humidity

delays mould growth

fresher looking fruits & vegetables

reduces unpleasant odours



Effective control thanks to SuperCore

FreshGuard^{HC} is usable for almost any fresh produce in sealed packaging, whether in a tray or abag.



unlimited applications



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**SuperCore: clean,
barrier-free absorption power**

Our SuperCore technology consists of pure cellulose material with excellent absorbent properties. Our specific manufacturing method delivers products with absolutely no adhesives or binders. Thanks to our fibre-bonding technology, SuperCore achieves impressive absorption and optimal liquid distribution compared to traditional absorbent pads.

less food waste | less CO₂ emission | more added value

